



# Curriculum Sheet for Bachelor of Business Administration

COLLEGE OF BUSINESS

## BUSINESS ADMINISTRATION

PRE-BUSINESS CORE (59-61 HOURS)			HOURS	NOTES:
EN	1103	English Composition I	3	<sup>1</sup> Prerequisite: C or better in MA 1313
EN	1113	English Composition II	3	<sup>2</sup> Select from: CO 1003, 1013
MA	1313	College Algebra	3	<sup>3</sup> Select from: AN 1103, 1143, 1343, 1543; CO 1223, 1403; EPY 2513, 3503, 3543; GR 1123, 2013; HS 1813; PS 1313, PS 1513; PSY 1013, 3073; SO 1003, 1103, 1203
MA	1613	Calculus for Business & Life Sciences <sup>1</sup>	3	
PS	1113	American Government	3	
CO		Public Speaking <sup>2</sup>	3	<sup>4</sup> Select from: ARC 1013; ART 1013, 1023, 1113; CO 1503; ID 3643; LA 1803; MU 1113, 2213, 2323; PE 1123; PSS 2343; TKI 2413
		Social/Behavioral Science <sup>3</sup>	3	
		Fine Arts Elective <sup>4</sup>	3	
		Humanities Elective <sup>5</sup>	3	<sup>5</sup> Select from: ARC 2313, 3313, 3323; EN 2203, 2213, 2243, EN 2253, 2273, 2283; *FL 1113, 1123, 2133, 2143
		Humanities Elective <sup>5</sup>	3	(*French, German, Greek, Japanese, Latin, Russian and Spanish); HI 1063, 1073, 1163, 1173, 1213, 1223, 1313, HI 1323, 4683; PHI 1103, 1113, 1123, 3023, 3033, 3153; REL 1103, 3213, 3223
		Science with a Lab <sup>6</sup>	3-4	
		Science with a Lab <sup>6</sup>	3-4	
		International Elective <sup>7</sup>	3	
*ACC	2013	Principles of Financial Accounting	3	<sup>6</sup> Select from: BIO 1023, 1123, 1004; GG 1113 & 1111, 1123 & 1121; PH 1013 & 1011, 1023 & 1021
*ACC	2023	Principles of Managerial Accounting <sup>8</sup>	3	
*BIS	1012	Intro to Business Information Systems	2	
*BL	2413	The Legal Environment of Business	3	
*BQA	2113	Business Statistical Methods I <sup>9</sup>	3	<sup>7</sup> Select from: AN 1143; BL 4273; EC 3513, 4303, 4323; FIN 4923; GR 1123, 2013, MGT 4613; MKT 3933; PS 1313, 1513, REL 3213, 3223; See advisor for other courses
*EC	2113	Principles of Macroeconomics	3	
*EC	2123	Principles of Microeconomics	3	<sup>8</sup> Prerequisite: ACC 2013
* Must earn a grade of C or better in Pre-business ACC, BIS, BL, BQA, and EC courses				<sup>9</sup> Prerequisite: MA 1613 & BIS 1012
UPPER BUSINESS CORE (24 HOURS)			HOURS	PREREQUISITES
BIS	3233	Management Information Systems	3	
BQA	3123	Business Statistical Methods II	3	BQA 2113
SCL	3323	International Logistics	3	Jr. Standing
FIN	3123	Financial Management	3	EC 2123, ACC 2013, BQA 2113, & Jr. Standing
MGT	3113	Principles of Management	3	Jr. Standing
MGT	3213	Organizational Communications	3	EN 1113 & Jr. Standing
MKT	3013	Principles of Marketing	3	Jr. Standing
BUS	4853	Strategic Management	3	MKT 3013, MGT 3113, BIS 3233, FIN 3123, & Graduating Sr.
MAJOR REQUIREMENTS (24 HOURS)			HOURS	PREREQUISITES
		First Area Elective <sup>10</sup>	3	Before enrolling in any major area elective, consult the MSU Bulletin or your advisor for any required prerequisites.
		First Area Elective <sup>10</sup>	3	
		First Area Elective <sup>10</sup>	3	
		First Area Elective <sup>10</sup>	3	<b>NOTES:</b> <sup>10</sup> From any one of the following areas, select four 3000/4000-level courses: ACC, BIS, BL, EC, FIN, IB, INS, MGT, MKT, or REF (See Business Administration Areas of Concentration at the end of this document.)
		Second Area Elective <sup>11</sup>	3	
		Second Area Elective <sup>11</sup>	3	
		Third Area Elective <sup>12</sup>	3	<sup>11</sup> From any one of the areas listed in Note 10 above, select two 3000/4000-level courses – must be different from first or third areas
		Third Area Elective <sup>12</sup>	3	
ELECTIVES (14-16 HOURS) <sup>13</sup>				
Non-business Electives <sup>14</sup>			11-13	<sup>12</sup> From any one of the areas listed in Note 10 above, select two 3000/
Free Electives <sup>14</sup>			3	4000-level courses – must be different from first or second areas
<b>Total Hours to Graduate</b>			<b>123</b>	<sup>13</sup> See choices in Note 6: 6 Hours of Science: 12 Hours of Non-business Electives 7 Hours of Science: 11 Hours of Non-business Electives 8 Hours of Science: 10 Hours of Non-business Electives
<b>Additional Graduation Requirements:</b> Minimum 2.5 GPA in Major Courses Attempted Minimum 2.5 GPA in 3000/4000 Business Courses Minimum 32 Hours in 3000/4000 Business Courses at MSU Maximum of 2 D's in 3000/4000 Business and Major Courses				<sup>14</sup> Non-business electives MUST be courses taken OUTSIDE the College of Business; Free Electives may be taken either in the College of Business OR outside the College of Business.
<b>Note:</b> The last number in a 4-digit course number indicates the number of credit hours received for the course. (Ex: MKT 3013 ends in 3, so it is a 3-hour course; BIS 1012 ends in 2 and is a 2-hour course; HS 1711 ends in 1 and is a 1- hour course.)				

**BUSINESS ADMINISTRATION**

**RECOMMENDED COURSE OF STUDY – 123 HOURS MINIMUM**

**FIRST YEAR – 30-31 HOURS**

EN	1103	English Composition I	3	EN	1113	English Composition II	3
MA	1313	College Algebra	3	CO		Public Speaking <sup>1</sup>	3
PS	1113	American Government	3	MA	1613	Cal for Business & Life Sciences	3
		Humanities Elective <sup>2</sup>	3			Social/Behavioral Science Elec. <sup>3</sup>	3
BIS	1012	Intro to Business Information Systems*	2			Science with a Lab <sup>4</sup>	3-4
		Free Elective**	1				

**SECOND YEAR – 33-34 HOURS**

ACC	2013	Principles of Financial Accounting*	3	ACC	2023	Principles of Managerial Accounting*	3
EC	2113	Principles of Macroeconomics*	3	EC	2123	Principles of Microeconomics*	3
BL	2413	The Legal Environment of Business*	3	BQA	2113	Business Statistical Methods I*	3
		Science with a Lab <sup>4</sup>	3-4			Fine Arts Elective <sup>5</sup>	3
		Non-business Elective**	3			Non-business Elective**	3
						Humanities Elective <sup>2</sup>	3

**THIRD YEAR – 30 HOURS**

SCL	3323	International Logistics	3	FIN	3123	Financial Management	3
MKT	3013	Principles of Marketing	3	MGT	3113	Principles of Management	3
MGT	3213	Organizational Communications	3	BIS	3233	Intro to Management Information Systems	3
BQA	3123	Business Statistical Methods II	3			First Area Elective <sup>6</sup>	3
		Non-business Elective**	3			International Elective <sup>9</sup>	3

**FOURTH YEAR – 30 HOURS**

		First Area Elective <sup>6</sup>	3			First Area Elective <sup>6</sup>	3
		First Area Elective <sup>6</sup>	3	BUS	4853	Strategic Management	3
		Second Area Elective <sup>7</sup>	3			Second Area Elective <sup>7</sup>	3
		Third Area Elective <sup>8</sup>	3			Third Area Elective <sup>8</sup>	3
		Non-business Elective**	4			Free Elective**	2

**\*MUST EARN A GRADE OF C OR BETTER IN ALL PRE-BUSINESS ACC, BIS, BL, BQA AND EC COURSES**

**\*\*ELECTIVE HOURS – 17-19 (13-15 NON-BUSINESS; 4 FREE)**

**PREREQUISITES:**

MA 1613 – C or better in MA 1313 (College Algebra)  
 BQA 2113 – MA 1613 & BIS 1012  
 SCL 3323 – Jr. Standing  
 MKT 3013 – Jr. Standing  
 BQA 3123 – BQA 2113  
 FIN 3123 – EC 2123, ACC 2013, BQA 2113, & Jr. Standing  
 MGT 3113 – Jr. Standing  
 MGT 3213 – EN 1113 & Jr. Standing  
 GBA Major Areas – Consult MSU Bulletin or your advisor for prerequisites  
 BUS 4853 – BIS 3233, FIN 3123, MGT 3113, MKT 3013, & Graduating Sr.

**Additional Graduation Requirements:**

Minimum 2.5 GPA in Major Courses Attempted  
 Minimum 2.5 GPA in 3000/4000 Business Courses  
 Minimum 32 Hours in 3000/4000 Business Courses at MSU  
 Maximum of 2 D's in 3000/4000 Business and Major Courses

**Elective Hours - See choices in Note 4:**

6 Hours of Science: 12 Hours of Non-business Electives  
 7 Hours of Science: 11 Hours of Non-business Electives  
 8 Hours of Science: 10 Hours of Non-business Electives

**Note:** The last number in a 4-digit course number indicates the number of credit hours received for the course. (Ex: MKT 3013 ends in 3, so it is a 3-hour course; BIS 1012 ends in 2 and is a 2-hour course; HS 1711 ends in 1 and is a 1-hour course.)

**NOTES:**

- <sup>1</sup>Select from: CO 1003, 1013
- <sup>2</sup>Select from: ARC 2313, 3313, 3323; EN 2203, 2213, 2243, EN 2253, 2273, 2283; \*FL 1113, 1123, 2133, 2143 (\*French, German, Greek, Japanese, Latin, Russian and Spanish); HI 1063, 1073, 1163, 1173, 1213, 1223, 1313, HI 1323, 4683; PHI 1103, 1113, 1123, 3023, 3033, 3153; REL 1103, 3213, 3223
- <sup>3</sup>Select from: AN 1103, 1143, 1343, 1543; CO 1223, 1403; EPY 2513, 3503, 3543; GR 1123, 2013; HS 1813; PS 1313, PS 1513; PSY 1013, 3073; SO 1003, 1103, 1203
- <sup>4</sup>Select from: BIO 1023, 1123, 1004; GG 1113 & 1111, 1123 & 1121; PH 1013 & 1011, 1023 & 1021
- <sup>5</sup>Select from: ARC 1013; ART 1013, 1023, 1113; CO 1503; ID 3643; LA 1803; MU 1113, 2213, 2323; PE 1123; PSS 2343; TKI 2413
- <sup>6</sup>From any one of the following areas, select four 3000/4000-level courses: ACC, BIS, BL, EC, FIN, IB, INS, MGT, MKT, or REF (See Business Administration Areas of Concentration at the end of this document.)
- <sup>7</sup>From any one of the areas listed in Note 6 above, select two 3000/4000-level courses – must be different from first or third areas
- <sup>8</sup>From any one of the areas listed in Note 6 above, select two 3000/4000-level courses – must be different from first or second areas
- <sup>9</sup>Select from: AN 1143; BL 4273; EC 3513, 4303, 4323; FIN 4923; GR 1123, 2013, MGT 4613; MKT 3933; PS 1313, 1513, REL 3213, 3223; See advisor for other courses

**Non-business electives MUST be courses taken OUTSIDE the College of Business; Free Electives may be taken either in the College of Business OR outside the College of Business.**

## BUSINESS ADMINISTRATION AREAS OF CONCENTRATION

All BUAD majors will choose three areas of concentration. Twelve hours will be taken in the first area and six hours each for the second and third areas. The options are listed below with the eligible courses in each area. Pre-requisites are in parenthesis.

### Accounting

ACC 3003	Accounting Info Systems I (Grade of B or better in ACC 2013 & ACC 2023)
ACC 3013	Cost Accounting (Grade of B or better in ACC 2013 & ACC 2023)
ACC 3023	Intermediate Accounting I (Grade of B or better in ACC 2013 & ACC 2023)
ACC 3033	Intermediate Accounting II (Grade of C or better in ACC 3023)
ACC 3053	Accounting Info Systems II (Grade of C or better in ACC 3003)
ACC 3203	Financial Statement Analysis (ACC 2023)
ACC 4013	Income Tax I (Grade of C or better in ACC 3023)
ACC 4023	Advanced Accounting (Grade of C or better in ACC 3033)
ACC 4033	Auditing (Grade of C or better in ACC 3033 and 3023)
ACC 4043	Municipal and Governmental Accounting (ACC 2023)
ACC 4053	International Accounting (ACC 2023)
ACC 4063	Income Tax II (Grade of C or better in ACC 4013)

### Business Information Systems

BIS 3523	Advanced Languages I (BIS 1523 & 2523, or any 6 hrs of computer programming)
BIS 3753	Business Database Sys (BIS 1523 & 2523, or any 6 hrs of computer programming)
BIS 4113	BIS Security Management (BIS 3233 or any 3 hrs of computer related coursework)
BIS 4513	Microcomputers & Networks (BIS 3523 or "B" or higher in any 3 hrs of computer-related coursework)
BIS 4523	Business Programming w/COBOL (BIS 1523 & BIS 2523 or 6 hrs of computer programming)
BIS 4533	Decision Support Systems (BIS 3233 or equivalent)
BIS 4753	Struc Sys Analysis (BIS 1523 & BIS 2523, or any 6 hours of computer programming)
BIS 4763	BIS Sr Seminar (Senior standing, BIS 1523 & BIS 2523, and 9 add hrs of upper level BIS courses)

### Business Law

BL 3223	Law of Commercial Transactions (BL 2413 and Jr. Standing)
BL 4243	Entrepreneur Law (BL 2413; MGT 3323 or consent of instructor)
BL 4263	Environmental Law (BL 2413)
BL 4273	International Business Law (BL 2413)
BL 4333	Real Estate Law (BL 2413 or consent of instructor)

### Economics

EC 3113	Intermediate Macroeconomics (EC 2113 & EC 2123)
EC 3123	Intermediate Microeconomics (EC 2113 & EC 2123)
EC 3333	Managerial Economics (EC 2113 & EC 2123)
EC 3423	Economics of Regulation and Antitrust (EC 2113 & EC 2123)
EC 3513	Comparative Economic Policy (EC 2113 & EC 2123 or consent of instructor)
EC 4183	U.S. Economic History (Completion of any 1000 level history course)
EC 4213	Personnel Economics (EC 2113 & EC 2123)
EC 4223	Labor Law and Employment Policy (3 hrs credit of economics or consent of instructor)
EC 4233	Labor Economics (EC 2113, EC 2123 & EC 3123)
EC 4303	International Economic Development (EC 2113 & EC 2123)
EC 4323	International Economics (EC 2113 & EC 2123)
EC 4423	Public Finance (EC 2113, EC 2123 & EC 3123)
EC 4433	State and Local Finance (EC 2113 & EC 2123)
EC 4523	History of Economic Thought (EC 2113 & EC 2123 or consent of instructor)
EC 4643	Economic Forecasting and Analysis (EC 2113, EC 2123 and BQA 2113 or instructor consent)
EC 4713	Industrial Organization (EC 2113, EC 2123 & EC 3123)

### Finance

FIN 3113	Financial Systems (EC 2113 & EC 2123)
FIN 3203	Financial Statement Analysis (ACC 2023)
FIN 3723	Financial Markets ("B" or better in FIN 3123)
FIN 4123	Financial and Commodity Futures Marketing (Jr. Standing)
FIN 4223	Intermediate Financial Management ("B" or better in FIN 3123)
FIN 4233	Working Capital MGT (FIN 3123)
FIN 4243	Senior Seminar in Finance (FIN 3723 & "C" or better in FIN 4223)
FIN 4423	Investments (Grade of "B" or better FIN 3123)
FIN 4433	Security Analysis and Portfolio Management (FIN 4423)
FIN 4723	Bank Management (FIN 3723)
FIN 4733	Advanced Bank Management (FIN 4723 or FIN 3123 and instructor consent)
FIN 4743	Consumer Finance ("B" or better in FIN 3123; prerequisite or co-requisite FIN 3723)
FIN 4923	International Financial Management (FIN 3123 or consent of instructor)

### **Risk Management, INSURANCE, and Financial Planning**

INS 3103	Principles of Insurance (Jr. Standing)
INS 3203	Property & Casualty Insurance
INS 3303	Life & Health Insurance
INS 3403	Financial Planning (FIN 3123)
INS 3503	Employee Benefits
INS 4503	Enterprise Risk Management (INS 3103)

### **International**

BL 4273	International Business Law (BL 2413)
EC 3513	Comparative Economic Policy (EC 2113 & EC 2123 or instructor consent)
EC 4303	International Economic Development (EC 2113 & EC 2123)
EC 4323	International Economic (EC 2113 & EC 2123)
FIN 4923	International Financial Management (FIN 3123 or consent of instructor)
IB 4103	International Business (Sr. or graduating standing in business or instructor consent)
MGT 4613	Cross-Cultural Management (MGT 3113)
MKT 3933	International Marketing (MKT 3013 & Senior Standing)
MKT 4033	International Transportation
MKT 4313	Physical Distribution Management (BQA 2113 and MKT 3013)
MKT 4333	International Supply Chain Management

### **Management**

MGT 3323	Entrepreneurship (Junior standing or consent of instructor)
MGT 3413	Production Management (MGT 3113 & BQA 2113)
MGT 3513	Introduction to Human Resource Management (Junior standing or consent of instructor)
MGT 3813	Organizational Behavior (MGT 3113)
MGT 3823	Socially Responsible Leadership (Jr. Standing)
MGT 4153	Management Seminar (Senior standing)
MGT 4533	Advanced Human Resource Management (MGT 3513 or instructor consent)
MGT 4543	Compensation Management (MGT 3513)
MGT 4563	Staffing in Organizations (MGT 3113 & MGT 3513)
MGT 4613	Cross-Cultural Management (MGT 3113)
MGT 4713	Quality in Organizations (MGT 3113)

### **Marketing**

MKT 3213	Retailing (MKT 3013 & Junior Standing)
MKT 3933	International Marketing (MKT 3013 & Senior Standing)
MKT 4033	International Transportation
MKT 4113	Personal Selling (Jr. Standing)
MKT 4123	Advertising (MKT 3013 or consent of instructor)
MKT 4143	Sales Management (MKT 3013 & MGT 3113)
MKT 4213	Internet Marketing (MKT 3013)
MKT 4313	Physical Distribution Management (BQA 2113 & MKT 3013)
MKT 4333	International Supply Chain Management
MKT 4413	Consumer Behavior (MKT 3013)
MKT 4423	Strategic Brand Management (MKT 3013)
MKT 4533	Marketing Research (BQA 3123 & MKT 3013)
MKT 4613	Services Marketing (MKT 3013)

(Revised 09/20/2024)